

# ARE YOUR 2025 GOALS ON TRACK?



Yes,  
nailing it!

I hit my goal!

How'd you do it?

I did it intentionally!

I got lucky!

I have no idea!

Congrats! Time to share best practices with the pro community! Let us know how you did it in the **PocketSuite Community Facebook Group**, we may feature your case study in an upcoming **Community Newsletter**! Reach out to learn more, and don't lose your momentum!

That's alright! We're happy to help you solve the mystery. **Message your PocketSuite support team in-app** and we'll suggest some best practices for you to determine which clients, services/products, team members, etc. contributed to your success!

Wow! Even if it was happenstance, don't forget to reflect on your journey. Work with a **PocketSuite Account Manager** to retrace your steps and document exactly what happened to achieve those results. You may be able to replicate that success next quarter!

No worries! PocketSuite can help you define clear goals and break them down into measurable steps. Use our **Goal Trackers** from phase one of the 90-Day Challenge to see the most common goals of six figure pros in your industry and the steps you should take to get started.

No,  
not yet.

I haven't taken any action towards my goal.

What's holding you back?

I don't have a clear goal in mind or know what actions to take.

I don't have time.

Is this goal extremely important to the success of your business?

Yes

No

There's never a perfect time to start your journey to success. We know how hard it is to prioritize goals, so don't forget, you're not in this alone! PocketSuite is like an assistant on your phone. You can automate your back-end administrative tasks like **sending appointment reminders** and **scheduling invoices**, and spend more time working towards your goals and growing your business! Plus, we can handle feature set up for you, with our **FAST Feature** or **White Glove Service** add-ons. Send our pro success team a chat in-app. We're happy to help!

It's time to pivot! Figure out where you're spending your time and set goals in that direction. Let go of what isn't serving your business and double down on what moves the needle forward.

I don't have confidence that my goal is achievable.

Seek mentorship or coaching to gain insights, strategies, and encouragement from those who have been in your shoes. Surround yourself with a network that supports you and helps you stay accountable. Use the **Suite Success Cycle** from phase two of our 90-Day Challenge to get inspired and stay motivated.

It's complicated

I started working towards my goal, but I'm not sure if I'm on track.

How do you measure progress?

I don't have a system to measure results.

You may be closer than you think! It's time to define your key metrics. What specific numbers will tell you if you're making progress? Whether you're looking to increase bookings, revenue or product sales, PocketSuite's **Smart Reports** can track your progress towards your goal.

I have a good system to measure to measure progress, but I'm not happy with the results.

Are you consistent with the steps?

No

Yes

