



Join PocketSuite's 90 Day Challenge!

For phase two of our 90-day Challenge, we're breaking down the Suite Success Cycle with methods used by our six-figure pros to make continuous progress on their goals. Success cycles have been known to help business owners achieve goals through small, consistent steps. It will help you build momentum towards your 2025 goals without getting overwhelmed by large tasks.

The Suite Success Cycle

Inspiration

Quit stress-planning and seek out new experiences to spark your creativity.

- 1. Follow a skincare influencer on social media.** What's their most liked video? What links are on in their bio? Who do they follow?
- 2. Book an esthetics service for yourself.** How does their pricing compare to yours? Was it easy to book and pay them? Which of their services would your clients love?
- 3. Join the PocketSuite Facebook group** and check out your fellow pros' suite links and booking sites!

Action

Don't sweat the large stuff! Take a tiny step towards you goal.

- 1. Research upcoming events, conferences, or classes for beauty pros.** Whether it's online, in-person, or in another country, just make sure it's in your search history.
- 2. Watch a PocketSuite support video.** We have an extensive in-app video library on how to use PocketSuite's features, like Online Products, to optimize your business for any goal. Pick your starting point.
- 3. Create a sample premium offer in PocketSuite,** then call two or three loyal clients to get their reactions to the new potential offer!
- 4. Reach out to an esthetician** you respect and take them out to lunch to exchange ideas and discuss a potential collaboration.

Share

Success is sweeter with support. Loop in your trusted circle to get feedback and encouragement.

- 1. Set up monthly "coffee check-ins" with your friend or mentor.** You can bounce ideas, get honest advice, and have a 'deadline' to hold you accountable.
- 2. Schedule a support call.** PocketSuite's customer success team is here to help you work through any plan for your business, big or small. For white glove service subscribers, schedule an account management call.
- 3. Send updates on your progress** and next steps to your community via WhatsApp, LinkedIn, and Facebook.

Reward

Treat yourself...often!

- 1. Have some "Me!" time.** Take time away from solving esthetic problems while showing appreciation to yourself (and your team!). Block off your PocketSuite Calendar and take a staycation to recharge and prepare for the next round of the cycle.
- 2. Gift yourself new tech.** It's okay to splurge every now and then. Get that new mobile phone, tablet, or headset you've been wanting. Don't hold back, you deserve it!
- 3. Indulge in some guilt-free fun,** whether food, sports, or a concert. Get out there and have a blast! This will create space for new inspiration and help you start the next cycle!

