



# Join PocketSuite's 90 Day Challenge!

As a **mobile detailer**, the start of the year is all about getting ahead of your business goals. For phase one of our 90-day Challenge, PocketSuite is bringing you actionable steps to take your business to the next level and achieve your goals in 2025. Below, you'll find the **most common goals from our six-figure detailers** and how PocketSuite can help you turn your goals into reality. We're rooting for you!

## Phase One: Break It Down

Goals for My Mobile Detailing Business!	Break It Down	The PocketSuite Solution
I want to make <b>\$100,000+ this year!</b>	<ul style="list-style-type: none"><li>• <b>Step 1:</b> Hit the first 25% - 30% of your income goals in Q1.</li><li>• <b>Step 2:</b> Determine how many new clients you need to hit that goal.</li><li>• <b>Step 3:</b> Use proven strategies to attract new clients and reengage past clients. For example, launch a text promotion to convert old leads into paying customers.</li></ul>	<p>Boosting your income starts with knowing your numbers! Use <b>PocketSuite's Smart Reports</b> to review your income and find your most profitable clients.</p> <p>Leverage <b>Premium features and Smart Campaigns</b> to develop and promote premium offers to replicate that success with new and existing clients.</p>
I want to <b>launch a membership or renewable subscription to my clients.</b>	<ul style="list-style-type: none"><li>• <b>Step 1:</b> Identify the services that keep clients coming back and pinpoint loyal clients who regularly purchase your offers.</li><li>• <b>Step 2:</b> Create a pricing plan that aligns with your 2025 revenue goals. Consider tiered options, loyalty programs, or discounts for longer commitments.</li><li>• <b>Step 3:</b> Launch your membership or subscription program seamlessly using PocketSuite."</li></ul>	<p>Repeat business is key to growth. Keep clients coming back using our <b>Subscription</b> feature.</p> <p>Leverage Premium features and <b>Smart Campaigns</b> to develop and promote premium offers to replicate that success with new and existing clients.</p>
I want to <b>make connections and find partners in the mobile detailing community.</b>	<ul style="list-style-type: none"><li>• <b>Step 1:</b> Find or create a local professional group with detailing and/or vinyl wrap professionals who share your goals.</li><li>• <b>Step 2:</b> Attend local conferences and participate in learning opportunities, like webinars or workshops.</li><li>• <b>Step 3:</b> Network with local dealerships, commercial office parks, and private airplane leasing companies to explore shared needs and collaboration opportunities.</li><li>• <b>Step 4:</b> Join Facebook groups for car detailing in your community or specialty area.</li><li>• <b>Step 5:</b> Speak or present at local detailing certification programs, PocketSuite Pros &amp; Profits webinars, or host a live event on your social media channels!</li></ul>	<p>PocketSuite hosts a monthly <b>Pros &amp; Profits Webinar</b>, where you can <b>host, connect, teach and learn</b> from other fitness pros.</p> <p>Join <b>PocketSuite's Facebook community</b> to trade notes and network with other health &amp; wellness professionals.</p>
I want to <b>grow my online presence.</b>	<ul style="list-style-type: none"><li>• <b>Step 1:</b> Review your current website and social media platforms to identify what's working well and where improvement is needed to increase visibility and better connect with your clients.</li><li>• <b>Step 2:</b> Explore a new social media channel your target clients frequent. This will allow you to expand your reach and engage with a fresh audience.</li><li>• <b>Step 3:</b> Enhance your website's and/or social media profile's user experience, such as by allowing clients to book their initial consultation online. Automating processes like these prevents leakage from new leads and saves time for you and your clients.</li><li>• <b>Step 4:</b> Invest in professional help by hiring local designers, photographers, or editors to elevate the quality of your online content. Browse Fiverr, Upwork, Thumbtack and other professional marketplaces for highly reviewed professionals.</li><li>• <b>Step 5:</b> If you're only seeing clients in person, you can expand your offerings into the virtual space. For example, you can launch car care consultations or sell products online.</li></ul>	<p>It's easy to enhance your online presence by integrating a PocketSuite <b>Book Now Button</b> on your website and sharing your <b>Suite Link</b> on socials. You can even connect PocketSuite to your <b>Google Business Page</b> to get more leads and 5-star reviews.</p> <p>Consider using PocketSuite's <b>Video Conferencing</b> and/or <b>Online Products</b> features.</p>
I want to <b>nurture, upsell and retain my clients through automation.</b>	<ul style="list-style-type: none"><li>• <b>Step 1:</b> Identify repetitive tasks in your client management process that could be automated, such as appointment reminders, follow-ups, and payment processing.</li><li>• <b>Step 2:</b> Automate routine communication with clients wherever you can so that you can focus on more personalized interactions. For example, send tips automatically after appointments with car care tips or promotions for similar services.</li><li>• <b>Step 3:</b> Introduce loyalty programs or packages that encourage repeat business. Use PocketSuite to track client package session balances.</li><li>• <b>Step 4:</b> Offer add-ons, like car cleaning supplies, polish, wax, and air fresheners with your most popular services.</li></ul>	<p>PocketSuite makes automating your nitty-gritty business management tasks a breeze. You <b>chat with client in-app</b>, send <b>automated text campaigns</b> and bundle your offers as <b>packages</b> to earn more upfront.</p>

